

# Indonesia Network Channels

 Monthly Page Views




 CPM – Standard or Interactive

 Monthly Unique Users

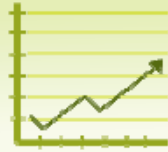
 CPM – In-frame Video or Expandable\*





## Autos



 29.0 Mil  
 4.8 Mil  
 32,000 IDR  
 45,000 IDR





## Business



 21.6 Mil  
 3.6 Mil  
 32,000 IDR  
 45,000 IDR




## Community & Networking



 161.2 Mil  
 10.7 Mil  
 18,000 IDR  
 25,000 IDR

## Entertainment



 89.1 Mil  
 5.9 Mil  
 27,000 IDR  
 38,000 IDR





## Gaming



 77.6 Mil  
 5.1 Mil  
 27,000 IDR  
 38,000 IDR





## Lifestyle & Interests



 52.3 Mil  
 5.2 Mil  
 27,000 IDR  
 38,000 IDR

## Men



 161.6 Mil  
 6.4 Mil  
 27,000 IDR  
 38,000 IDR


## News & Information



 7.6 Mil  
 1.2 Mil  
 27,000 IDR  
 38,000 IDR





## Sports



 28.2 Mil  
 1.8 Mil  
 27,000 IDR  
 38,000 IDR



## Technology



 32.2 Mil  
 2.1 Mil  
 32,000 IDR  
 45,000 IDR





## Travel



 1.9 Mil  
 158,505  
 32,000 IDR  
 45,000 IDR

## Youth



 75.2 Mil  
 10.7 Mil  
 18,000 IDR  
 25,000 IDR

## Blog



 1.1 Mil  
 337.751  
 18,000 IDR  
 25,000 IDR

## Run of Indonesia Network



 333.4 Mil  
 16.6 Mil  
 18,000 IDR  
 25,000 IDR

\* For expandable video banner, a 20% additional charge is added to gross rate of expandable banner

- Updated April 2010

- Rates are subject to change without notice

- Inventory figures are subject to availability and changes, please contact your sales representative for updates.



### Contact us today for more information!

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