

Philippine Network Channels

 Monthly Page Views

 CPM – Standard or Interactive

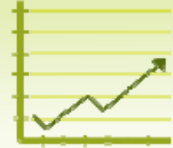




 Monthly Unique Users

 CPM – In-frame Video or Expandable*





Autos

		1.6 Mil
		213,712
		225 PHP
		300 PHP

Business

		7.6 Mil
		494,478
		225 PHP
		300 PHP

Community & Networking

		61.8 Mil
		2.6 Mil
		100 PHP
		125 PHP





Entertainment

		20.1 Mil
		1.3 Mil
		200 PHP
		250 PHP






Gaming

		17.2 Mil
		1.9 Mil
		200 PHP
		250 PHP

Lifestyle & Interests

		43.0 Mil
		2.8 Mil
		200 PHP
		250 PHP




Men

		27.2 Mil
		2.2 Mil
		200 PHP
		250 PHP

News & Information

		12.9 Mil
		1.6 Mil
		200 PHP
		250 PHP

Sports

		5.3 Mil
		467,135
		200 PHP
		250 PHP






Technology

		11.2 Mil
		938,136
		225 PHP
		300 PHP

Travel

		3.8 Mil
		259,219
		225 PHP
		300 PHP



Youth

		67.6 Mil
		4.5 Mil
		100 PHP
		125 PHP

Blog

		1.2 Mil
		103,800
		100 PHP
		125 PHP

Run of Philippine Network

		229.6 Mil
		12.4 Mil
		100 PHP
		125 PHP

* For expandable video banner, a 20% additional charge is added to gross rate of expandable banner

- Updated April 2010

- Rates are subject to change without notice

- Inventory figures are subject to availability and changes, please contact your sales representative for updates.



Contact us today for more information!

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