

# Philippine Network Channels

 Monthly Page Views

 CPM – Standard or Interactive





 Monthly Unique Users

 CPM – In-frame Video or Expandable\*






## Autos

		1.6 Mil
		213,712
		4.5 USD
		6.0 USD

## Business

		7.6 Mil
		494,478
		4.5 USD
		6.0 USD


## Community & Networking

		61.8 Mil
		2.6 Mil
		2.0 USD
		2.5 USD




## Entertainment

		20.1 Mil
		1.3 Mil
		4.0 USD
		5.0 USD

## Gaming

		17.2 Mil
		1.9 Mil
		4.0 USD
		5.0 USD

## Lifestyle & Interests

		43.0 Mil
		2.8 Mil
		4.0 USD
		5.0 USD

## Men

		27.2 Mil
		2.2 Mil
		4.0 USD
		5.0 USD

## News & Information

		12.9 Mil
		1.6 Mil
		4.0 USD
		5.0 USD

## Sports

		5.3 Mil
		467,135
		4.0 USD
		5.0 USD


## Technology

		11.2 Mil
		938,136
		4.5 USD
		6.0 USD

## Travel

		3.8 Mil
		259,219
		4.5 USD
		6.0 USD





## Youth

		67.6 Mil
		4.5 Mil
		2.0 USD
		2.5 USD

## Blog

		1.2 Mil
		103,800
		2.0 USD
		2.5 USD

## Run of Philippine Network

		229.6 Mil
		12.4 Mil
		2.0 USD
		2.5 USD

\* For expandable video banner, a 20% additional charge is added to gross rate of expandable banner

- Updated April 2010

- Rates are subject to change without notice

- Inventory figures are subject to availability and changes, please contact your sales representative for updates.



### Contact us today for more information!

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