











































































# Singapore Network Channels

 Monthly Page Views   
  CPM – Standard or Interactive  
 Monthly Unique Users   
  CPM – In-frame Video or Expandable\*

<b>Autos</b>   1.8 Mil  161,600  7.0 SGD  8.3 SGD	<b>Business</b>   9.4 Mil  789,056  7.0 SGD  8.3 SGD	<b>Community &amp; Networking</b>   63.4 Mil  1.6 Mil  3.9 SGD  4.6 SGD
<b>Entertainment</b>   21.9 Mil  1.3 Mil  6.4 SGD  7.7 SGD	<b>Gaming</b>   9.2 Mil  616,511  6.4 SGD  7.7 SGD	<b>Lifestyle &amp; Interests</b>   18.9 Mil  1.2 Mil  6.4 SGD  7.7 SGD
<b>Men</b>   41.8 Mil  1.0 Mil  6.4 SGD  7.7 SGD	<b>News &amp; Information</b>   9.1 Mil  1.3 Mil  6.4 SGD  7.7 SGD	<b>Sports</b>   22.8 Mil  1.1 Mil  6.4 SGD  7.7 SGD
<b>Technology</b>   15.9 Mil  989,000  7.0 SGD  8.3 SGD	<b>Travel</b>   2.8 Mil  477,287  7.0 SGD  8.3 SGD	<b>Youth</b>   30.7 Mil  1.0 Mil  3.9 SGD  4.6 SGD
<b>Blog</b>   1.3 Mil  217,047  3.9 SGD  4.6 SGD	<b>Run of Singapore Network</b>   247.9 Mil  2.2 Mil  3.9 SGD  4.6 SGD	

- \* For expandable video banner, a 20% additional charge is added to gross rate of expandable banner
- Updated April 2010
- Rates are subject to change without notice
- Inventory figures are subject to availability and changes, please contact your sales representative for updates.



**Contact us today for more information!**

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