

Singapore Network Channels

 Monthly Page Views

 CPM – Standard or Interactive

 Monthly Unique Users

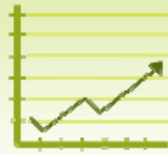
 CPM – In-frame Video or Expandable*

Autos



 1.8 Mil
 161,600
 4.9 USD
 5.8 USD

Business



 9.4 Mil
 789,056
 4.9 USD
 5.8 USD

Community & Networking



 63.4 Mil
 1.6 Mil
 2.7 USD
 3.2 USD

Entertainment



 21.9 Mil
 1.3 Mil
 4.5 USD
 5.4 USD

Gaming



 9.2 Mil
 616,511
 4.5 USD
 5.4 USD


Lifestyle & Interests



 18.9 Mil
 1.2 Mil
 4.5 USD
 5.4 USD

Men



 41.8 Mil
 1.0 Mil
 4.5 USD
 5.4 USD

News & Information



 9.1 Mil
 1.3 Mil
 4.5 USD
 5.4 USD

Sports



 22.8 Mil
 1.1 Mil
 4.5 USD
 5.4 USD

Technology



 15.9 Mil
 989,000
 4.9 USD
 5.8 USD


Travel



 2.8 Mil
 477,287
 4.9 USD
 5.8 USD

Youth



 30.7 Mil
 1.0 Mil
 2.7 USD
 3.2 USD

Blog



 1.3 Mil
 217,047
 2.7 USD
 3.2 USD

Run of Singapore Network



 247.9 Mil
 2.2 Mil
 2.7 USD
 3.2 USD

* For expandable video banner, a 20% additional charge is added to gross rate of expandable banner

- Updated April 2010

- Rates are subject to change without notice

- Inventory figures are subject to availability and changes, please contact your sales representative for updates.



Contact us today for more information!

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