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 Monthly Page Views
  CPM – Standard or Interactive
 Monthly Unique Users
  CPM – In-frame Video or Expandable*

Autos   561,951  14,049  5.0 USD  7.7 USD	Business   24.0 Mil  3.7 Mil  5.5 USD  8.0 USD	Community & Networking   73.7 Mil  2.4 Mil  3.3 USD  4.5 USD
Entertainment   85.7 Mil  4.2 Mil  5.0 USD  7.7 USD	Gaming   29.4 Mil  2.9 Mil  5.0 USD  7.7 USD	Lifestyle & Interests   37.6 Mil  1.8 Mil  5.0 USD  7.7 USD
Men   67.6 Mil  3.7 Mil  5.0 USD  7.7 USD	News & Information   16.8 Mil  844,283  5.0 USD  7.7 USD	Sports   11.7 Mil  2.9 Mil  5.0 USD  7.7 USD
Technology   32.0 Mil  3.2 Mil  5.0 USD  7.7 USD	Travel   5.8 Mil  323,978  5.0 USD  7.7 USD	Youth   47.8 Mil  3.9 Mil  3.3 USD  4.5 USD
Blog   5.4 Mil  270,477  3.3 USD  4.5 USD	Run of Thailand Network   275.5 Mil  12.8 Mil  3.3 USD  4.5 USD	

- * For expandable video banner, a 20% additional charge is added to gross rate of expandable banner
- Updated April 2010
- Rates are subject to change without notice
- Inventory figures are subject to availability and changes, please contact your sales representative for updates.



Contact us today for more information!

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