





Vietnam Network Channels

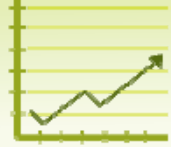
 Monthly Page Views
  CPM – Standard or Interactive
 Monthly Unique Users
  CPM – In-frame Video or Expandable*




Autos




	6.6 Mil
	602,081
	0.7 USD
	0.9 USD





Business



	38.0 Mil
	4.7 Mil
	0.7 USD
	0.9 USD

Community & Networking



	116.8 Mil
	5.8 Mil
	0.7 USD
	0.9 USD

Entertainment



	106.8 Mil
	8.9 Mil
	0.7 USD
	0.9 USD

Gaming




	19.7 Mil
	3.3 Mil
	0.7 USD
	0.9 USD





Lifestyle & Interests



	53.6 Mil
	4.5 Mil
	0.7 USD
	0.9 USD

Men



	120.9 Mil
	4.3 Mil
	0.7 USD
	0.9 USD

News & Information



	63.2 Mil
	5.3 Mil
	0.7 USD
	0.9 USD

Sports



	55.8 Mil
	4.6 Mil
	0.7 USD
	0.9 USD

Technology




	50.5 Mil
	4.2 Mil
	0.7 USD
	0.9 USD





Travel



	4 Mil
	669,947
	0.7 USD
	0.9 USD


Youth



	106.2 Mil
	8.8 Mil
	0.5 USD
	0.7 USD

Run of Vietnam Network



	413.1 Mil
	19.6 Mil
	0.5 USD
	0.7 USD

- * For expandable video banner, a 20% additional charge is added to gross rate of expandable banner
- Updated April 2010
- Rates are subject to change without notice
- Inventory figures are subject to availability and changes, please contact your sales representative for updates.



Contact us today for more information!

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