






































































Vietnam Network Channels

 Monthly Page Views
  CPM – Standard or Interactive
 Monthly Unique Users
  CPM – In-frame Video or Expandable*

Autos   6.6 Mil  602,081  14,000 VND  17,500 VND	Business   38.0 Mil  4.7 Mil  14,000 VND  17,500 VND	Community & Networking   116.8 Mil  5.8 Mil  14,000 VND  17,500 VND
Entertainment   106.8 Mil  8.9 Mil  14,000 VND  17,500 VND	Gaming   19.7 Mil  3.3 Mil  14,000 VND  17,500 VND	Lifestyle & Interests   53.6 Mil  4.5 Mil  14,000 VND  17,500 VND
Men   120.9 Mil  4.3 Mil  14,000 VND  17,500 VND	News & Information   63.2 Mil  5.3 Mil  14,000 VND  17,500 VND	Sports   55.8 Mil  4.6 Mil  14,000 VND  17,500 VND
Technology   50.5 Mil  4.2 Mil  14,000 VND  17,500 VND	Travel   4 Mil  669,947  14,000 VND  17,500 VND	Youth   106.2 Mil  8.8 Mil  10,000 VND  14,000 VND
Run of Vietnam Network   413.1 Mil  19.6 Mil  10,000 VND  14,000 VND		

- * For expandable video banner, a 20% additional charge is added to gross rate of expandable banner
- Updated April 2010
- Rates are subject to change without notice
- Inventory figures are subject to availability and changes, please contact your sales representative for updates.



Contact us today for more information!

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