

## Her Network - Engage Women Online

Her Network is the largest online women's network in the Philippines, enabling premium brand advertisers to connect with women in quality and content-safe environments. With a reach of more than **6.8 million** Filipinas, Her Network enables you to engage with savvy, sophisticated and financially influential women that are browsing high quality content on fashion, beauty & health, parenting, entertainment and more!

- **Connect** with 50% of a targeted online audience of women 25-40 years old
- **Reach** more than 42% of Filipinas that are online
- **Access** more than 820 quality websites



	Duration	Entitlements	Guaranteed Impressions	Cost (PHP)
<b>Her Network Packs*</b>	<b>4 weeks</b>	<b>Standard and Interactive* Banners</b>	<b>2 Million</b>	<b>Php 450,000</b> [USD 9,000]

### Notes:

- 10% additional discount for 2 packs
- 20% additional discount for 3 packs or more
- 15% agency discounts applies after the above discounts
- Limited to only 3 Packs per month
- Additional 3<sup>rd</sup> party ad serving cost applies for interactive banners
- Ad units supported: 300x250, 728x90, 160x600, 120x600, 468x60

### Contact Information:

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