

# Her Network – Engage Women Online



Her Network is the largest online women's network in Singapore, enabling premium brand advertisers to connect with women in quality and content-safe environments. With a reach of more than **565,000** Singaporean women, Her Network enables you to engage with savvy, sophisticated and financially influential women that are browsing high quality content on fashion, beauty & health, parenting, entertainment and more!

- **Connect** with more than 45% of Singaporean women that are online
- **Reach** 42% of total women age 25-44 years old
- **Access** more than 800 top quality websites

Parenting

Beauty

Entertainment

Family

Health

Living

Fashion

Lifestyle

Celebrity

babygadget

family.sg  
A MEDIA CORP Interactive Media

splendicity.com

Glam  
Your Life. Your Style.

Femalefirst

GOSSIPCENTER  
@celebrity-gossip.net

EATINGWELL  
WHERE GOOD TASTE MEETS GOOD HEALTH

ASOS  
The Online Fashion Store

Tips for Life, Love, You  
InMyHeels

miss fashion  
satisfying your fashion desire

beliefnet  
Inspiration. Spirituality. Faith.

COOKS.COM

PROJECT NURSERY  
inspiring . kid . design

lifescrypt  
healthy living for women

CHUBBY HUBBY  
WHINING, DINING & MARRIAGE



	Duration	Entitlements	Guaranteed Impressions	Cost (USD)
Her Network Packs*	4 weeks	Standard and Interactive* Banners	2 Million	10,000 (SGD\$14,200)

**Notes:**

- 10% additional discount for 2 packs
- 20% additional discount for 3 packs or more
- 15% agency discounts applies after the above discounts
- Limited to only 2 Packs per month
- Additional 3<sup>rd</sup> party ad serving cost applies for interactive banners
- Ad units supported: 300x250, 728x90, 160x600, 120x600, 468x60

**Contact Information:**

Admax Network Singapore  
Mathew Ward – Managing Director  
Tel: +65 6518 1681  
Email: [mathew.w@admaxnetwork.com](mailto:mathew.w@admaxnetwork.com)  
W: <http://www.admaxnetwork.com>