

## Her Network - Engage Women Online

Her Network is the largest online women's network in Vietnamese, enabling premium brand advertisers to connect with millions of women in quality and content-safe environments. With a reach of more than **3.1 million** Vietnamese women, Her Network enables you to engage with financially influential women that are browsing high quality content on fashion, beauty & health, parenting, entertainment, and more!

- **Connect** with 65% of a targeted online audience of women 25-45 years old
- **Reach** more than 3.1 million Vietnamese women that are online
- **Access** more than 30 top quality websites



	Duration	Entitlements	Guaranteed Impressions	Cost (VND)
<b>Her Network Packs*</b>	<b>4 weeks</b>	<b>Standard and Interactive* Banners</b>	<b>9.5 Million</b>	<b>109,500,000</b> [US\$ 5,900]

### Notes:

- 10% additional discount for 2 packs
- 20% additional discount for 3 packs or more
- 15% agency discounts applies after the above discounts
- Limited to only 3 Packs per month
- Additional 3<sup>rd</sup> party ad serving cost applies for interactive banners
- Ad units supported: 300x250, 728x90, 160x600, 120x600, 468x60

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