

# Admax - Now Delivering Your TVCs Online!

Target your desired audience with high impact video ads

Admax Network enables you to utilize existing TVCs by delivering them to your target audience across more than 800 quality content sites in our network!



## Why execute video banners on Admax?

- **Affordability** - Maximize your TVCs at a fraction of the cost of television ads
- **Efficiency** - We make it easy for you to execute otherwise complex online video campaigns
- **High Impact** - Online interactions enhance the video experience, enabling consumers to better connect with your brand
- **Accountability** - Measurable results that will help you learn more about your consumer and ROI
- **Performance** - Optimization of your campaign, enabling you to maximize your advertising dollars

## We make it easy for you to execute a video banner campaign -- just 3 simple steps:

1. Submit a pre- and post-video image and the raw 30 seconds video file
2. Admax will create the video banner
3. Video banner is served through Admax's proprietary ad server direct to your target audience!

## Tracking Functionalities

- Number of impressions
- Number of clicks
- Number of plays and play duration
- Number of replays and replay duration
- Bandwidth detection



Contact your Admax Sales Representative today for a video demonstration and find out how we can help you achieve your campaign objectives!

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